



ZANE'S
ARTIST MANAGEMENT

PROFILE

ABOUT US



Zane's Artist Management is a casting agency based in Daveyton, East of Johannesburg. The agency was established in 2014 with the aim of creating job opportunities for Background Artists, Actors, Models, Dancers and choir groups.

Since our existence we have managed to create more than 1 500 job opportunities for artists around Johannesburg or surrounding areas. We would like to continue create jobs so that we can assist more artists to realise their dreams and make a living out of it.

Mr. Sanny Kheswa is the founder and the creator of this agency, the ideas came from his experiences in Television and Talent management industry.

After 3 years in Television, Theatre and Talent management industry he decided to create a casting agency that carried the integrity that he felt was lacking in the world of talent and television industry.

Zane's Artist Management will focus not only in the agent part of the process, but the training. The training is the crucial part in the talent growth and work potential. The primary focus of Zane's Artist Management will be to give crucial training and support for the future talents, and entertainers of the world and entertainers of the world.

Training will be given to each type of talent from background Artists to actors. Zane's Artist Management classes curriculum prepares artists to enter the world of television with self confidence, style and skills.

ACHIEVEMENTS

- We have supplied featured cast on DanPro TV advert as BLOG FOLLOWER (2019)
- Our choir group is part of Shell Helix TV commercial Titled "Helix Ultra Cup" (2019)
- We have supplied featured and background extras on a new feature film titled "Seriously single" (2019)
- We have supplied Audience for first season of First Dates TV Show (South Africa), (2019)
- One of our Artist is featured on DSTV commercial titled DSTV COMPACT FESTIVE 2019 as "Guy on Mini Driveby Shot"
- Two of our artist were featured on Generations _ The Legacy as Thugs 2019
- We have supplied three lead cast for Uber TV Advert titled UBER "Move with the time" (2018)

ACHIEVEMENTS CONT...

- 2019, We are currently supplying background Artists at Generations -The Legacy.
- 2019, We have supplied five featured cast for Prince Kaybee F.t Msaki Music Video Shoot titled "Fetch Your life".
- 2019, We have supplied five featured cast for RulfGum f.t Mafikizolo Mafikizolo Music Video titled "Uyakhala".
- 2019, We have 3 featured cast for Social Media Shoot.
- 2019, we have supplied a featured cast for a Danone TV advert.
- 2019, We have supplied two featured artists for a DRC TV advert.
- 2018, We have supplied 3 lead Actors for Uber TV commercial titled "Uber concert".
- 2018, We have supplied two Dancers for Ejiz Music Video titled "Sure Sure".
- 2018, We have supplied a featured cast on Ga re Dumele S6.
- 2018, We have supplied four featured actors for an international TV Drama Series titled "The Widow".
- 2015 -2017, We were managing the famous white lady who speaks fluent Zulu, Marietjie Bothma

ACHIEVEMENTS CONT...



- 2017, We have supplied background Artists on a feature film titled "The Jakes Are Missing"
- 2017, We supplied Majakathata with background Artists
- 2015-2017, We have supplied the following companies with Master of Ceremonies and Motivational speakers; Johnson & Sin, Adcock Ingram, Durban University of Technology, Phythomed and Rand Water
- 2018, we were part of a charity event called "Hash Tag Second chances", This project was about donating clothes, food and other parcels to the less fortunate

FOUNDER, CEO

Mr. Sanny Kheswa is the creator and the founder of Zane's Artist Management (Pty) Ltd. I started as a Dancer, Actor, Photographer, online trainee Journalist and a writer for a community newspaper under an organization called Bonakala Sports Arts and Culture based in Daveyton.

I had a great mentor; Mr. Martin Rygaardt taught me a lot of things, with him I met the co-founder of Opera software in Sandton News Café for Opera meet up. Meeting and running a conversation with Opera Software Co-Founder & CEO John Von Tetchzener has changed my life; he gave me a lot of tips regarding online business, it was all magical. Later in 2011 I felt like I am not doing enough for myself, I then moved to screen and I loved it. I worked for few local TV productions as a background extra, everything looked promising.

The following year I and my family shot a documentary with Blingola productions for M-NET, but it was only for five days. It was pretty amazing and I wanted to do more. I then decided to open my own company, Zane's Artist Management was created and I started working with a few casting agencies to gain experience and it worked. Today Zane's Artist Management is working with a multiple casting directors in South Africa including Mandy Sewell from Casting Initiative and has recently started to work with Christa Schumberger – Young from Cast Serve, leading independent Casting Director in South Africa.

TYPE OF TALENT



CHOIR GROUPS



VIXENS



STUNT ACTORS



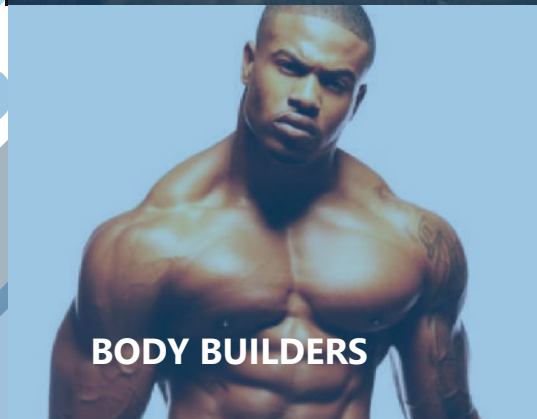
DANCERS



PROFESSIONAL ACTORS



MODELS



BODY BUILDERS



DISC JOCKEY'S



PROFESSIONAL SPEAKERS



SOCIAL MEDIA HANDLES



ZANE Artist M



Sanny Kheswa



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